



# Halloween

*- Downtown -*

In 2019, Halloween Downtown was a huge success with an estimated 2,500 kids attending the festival to play games and take part in the trunk-or-treat! The vendor market was packed, the petting zoo was a hit, the Star Wars 501st arrived for the day in full movie quality costumes. The turnout overall was amazing, as was a continued glowing response from the community.

Unfortunately, due to Covid-19, we are unable to function at full capacity. With this, we will be operating alongside the Farmer's Market on October 31, 2020, from 9 am to 12 pm. During this time, we will operate a social distancing trunk-or-treat and a costume contest for the kids. For this, we are seeking: sponsors for a 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place prizes for the costume contest and cash sponsorship for "Best Decorated Trunk."

All of our non-profits and small businesses that ran a free to play game or a trunk in 2019 have been invited to the trunk-or-treat. Everyone has been told there will be a cash prize; we have not announced how much that prize would be. 2020 has canceled many of the festivals and events some of these non-profits rely on for collecting donations or raising money through sales or raffles. I want to get enough money to offer up a substantial first place prize to the winner.

Can we count on you to help make this day happen in our downsized capacity?

- **\$25-100:** Your business or organization name will be listed on k3halloween.com and our social media as a sponsor.
- **\$250:** The above perks, plus your logo (link to website or Facebook page) on k3halloween.com, social media
- **\$500:** The above perks, logo on Facebook video to post October 24th (Donation and logo must be provided by October 20)
- **Custom:** If you wish to donate a more considerable sum, please call to discuss what can be done for custom perks

If you have questions, you can contact Amy Laws at 815-630-7051.

Sincerely,

Amy Laws

Halloween Downtown

## Halloween Downtown Sponsor Form

Please print clearly.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Facebook page or website: \_\_\_\_\_

If applicable, please email your logo to: [K3Halloween@gmail.com](mailto:K3Halloween@gmail.com)

Donations can be made out to:  
Kankakee Area Jaycees.

Please memo it:  
Halloween Downtown Sponsor

Mail it to:  
Halloween Downtown C/O Amy Laws P.O. Box 1394 Bourbonnais Illinois 60914

Please include this form with your check.

If you have questions or would like to donate via credit card, please contact Amy Laws at 815-630-7051